

March 28, 2016

FHI Announces Production, Japan Sales and Export Results for February 2016 (Flash Report)

	February 2016			Jan–Feb 2016	
	Units	2016 vs 2015		Units	'16 vs '15
Domestic Production *1	☆ 61,195	+4.4%	2nd consecutive month of y/y increase	117,470	+2.3%
Overseas Production *2	☆ 22,497	+12.4%	4th consecutive month of y/y increase	41,966	+6.9%
Global Production Total	☆ 83,692	+6.5%	4th consecutive month of y/y increase	159,436	+3.5%
Passenger Vehicles	11,651	-8.6%	First y/y decrease in 2months	22,740	-3.5%
Mini Vehicles	3,134	-21.6%	6th consecutive month of y/y decrease	5,903	-16.3%
Japan Sales Total	14,785	-11.7%	3rd consecutive month of y/y decrease	28,643	-6.4%
Export Total *3	☆ 52,366	+22.5%	First y/y increase in 2 months	86,995	+6.0%

☆: Record high for the month of February

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

Production increased year-on-year both in Japan and overseas in response to strong demand.

- Domestic production: Domestic production increased year-on-year, as production of the Impreza, Subaru XV and Forester offset a decrease in the Legacy and Outback

< Japan Sales >

- Passenger vehicle sales decreased year-on-year, as a decline in the Legacy and Levorg sales offset strong sales of the Forester which was facelifted in October 2015.

- Mini vehicle: Sales decreased year-on-year mainly due to a decline in the Stella sale

< Exports >

- Exports from Japan increased year-on-year, as shipments increased for most markets including North America, Europe, Australia and China.

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