

September 29, 2015

FHI Announces Production, Japan Sales and Export Results for August 2015 (Flash Report)

	August 2015			Jan–Aug 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	☆ 46,246	+1.2%	Increased y/y for 3rd consecutive month	464,122	+3.3%
Overseas Production *2	☆ 22,062	+8.8%	Increased y/y for 14th consecutive month	148,160	+28.9%
Global Production Total	☆ 68,308	+3.5%	Increased y/y for 18th consecutive month	612,282	+8.5%
Passenger Vehicles	8,075	-18.0%	Decreased y/y for 3rd consecutive month	85,046	+2.8%
Mini Vehicles	2,295	+81.9%	Increased y/y for 5th consecutive month	27,234	-11.8%
Japan Sales Total	10,370	-6.7%	Decreased y/y for 3rd consecutive month	112,280	-1.2%
Export Total *3	☆ 43,984	+15.7%	Increased y/y for 3rd consecutive month	366,040	+6.3%

☆: Record high for the month of August

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production increased year-on-year, as an increase in production of the Legacy, Outback, Impreza and Subaru XV offset a decrease in production of other models.
- Overseas production increased year-on-year with continued strong demand for the Legacy and Outback in North America.

< Japan Sales >

- While the Impreza and Subaru XV sales increased, total passenger vehicle sales posted a year-on-year decrease as demand for the Levorg, launched in June 2014, declined.
- Mini vehicle sales increased year-on-year led by the Stella and Sambar.

< Exports >

- Exports from Japan increased year-on-year due to increased shipments of the Impreza, XV and WRX to North America as well as higher demand for the Outback in Europe and Australia.

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