

March 25, 2015

FHI Announces Production, Japan Sales and Export Results for February 2015 (Flash Report)

	February 2015			Jan–Feb 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	☆ 58,593	+17.3%	Increased y/y for 12th consecutive month	114,822	+8.8%
Overseas Production *2	☆ 20,019	+48.9%	Increased y/y for 8th consecutive month	39,243	+40.5%
Global Production Total	☆ 78,612	+24.0%	Increased y/y for 12th consecutive month	154,065	+15.4%
Passenger Vehicles	12,754	+21.7%	Increased y/y for 3rd consecutive months	23,558	+13.5%
Mini Vehicles	3,998	-33.6%	Decreased y/y for 11th consecutive month	7,054	-32.0%
Japan Sales Total	16,752	+1.5%	First y/y increase in 2 months	30,612	-1.7%
Export Total *3	42,765	-2.1%	First y/y decrease in 3 months	82,092	+9.1%

☆: Record high for the month of February

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production increased year-on-year led by continued strong sales in North America as well as high demand for the new generation Legacy and Outback especially in Japan.
- Overseas production increased year-on-year led by continued high demand for the new generation Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle sales increased year-on-year, led by strong demand for the new generation Legacy and Outback as well as continued strong sales of the Levorg wagon launched in June 2014.
- Mini vehicle sales decreased year-on-year.

< Exports >

- While strong sales in North America continued, exports from Japan decreased year-on-year due to inventory adjustments of the Forester and Impreza for China.

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