

July 28, 2015

# FHI Announces Production, Japan Sales and Export Results for June 2015 (Flash Report)

## < June 2015 >

			June 2015				
		Units		2015 vs 2014			
	Domestic Production *1	☆	64,442	+7.5%	First y/y increase in 2 months		
	Overseas Production *2	☆	20,442	+73.8%	Increased y/y for 12th consecutive month		
Global Production Total		☆	84,884	+18.4%	Increased y/y for 16th consecutive month		
	Passenger Vehicles		6,739	-15.9%	First y/y decrease in 7 months		
	Mini Vehicles		3,403	+22.5%	Increased y/y for 3rd consecutive month		
Japan Sales Total			10,142	-6.0%	First y/y decrease in 3 months		
Export Total *3		☆	52,886	+7.8%	First y/y increase in 2 months		

☆: Record high for the month of June

#### < Production >

- Domestic production increased year-on-year due to stronger demand for the Impreza and Subaru XV in North America and a higher number of production days.
- Overseas production posted a significant year-on-year increase with continued high demand for the Legacy and Outback in North America.

## < Japan Sales >

- Passenger vehicle sales decreased year-on-year due to a decline in the Levorg sales a year after its launch in June 2014.
- Mini vehicle sales increased year-on-year with stronger sales of the Stella and other models.

#### < Exports >

- Exports from Japan increased year-on-year led by increased shipments to North America and Australia.

# < January-June 2015 >

			January—June 2015			
		Units		2015 vs 2014		
	Domestic Production *1	*	350,508	+4.1%	Increased y/y for 4th consecutive year	
	Overseas Production *2	*	115,265	+34.6%	First y/y increase in 3 years	
Global Production Total		*	465,773	+10.3%	Increased y/y for 4th consecutive year	
	Passenger Vehicles		66,075	+8.6%	First y/y increase in 2 years	
	Mini Vehicles		21,771	-18.5%	Decreased y/y for 3rd consecutive year	
Japan Sales Total			87,846	+0.3%	First y/y increase in 2 years	
Export Total *3		*	268,795	+3.9%	Increased y/y for 4th consecutive year	

★: Record high for January-June period

## < Production >

- Domestic production increased year-on-year led by higher demand for the Impreza, Subaru XV and WRX in North America.
- Overseas production increased year-on-year with continued strong sales of the new generation Legacy and Outback

## < Japan Sales >

- Passenger vehicle sales increased year-on-year led by new models including the Levorg. Mini vehicle sales decreased year-on-year as an increase in April-June period could not make up for a decrease in January-March period. Total sales in Japan for January-June period increased year-on-year for the first time in two years.

# < Exports >

- Exports from Japan increased year-on-year led by continued strong sales in North America as well as high demand for the new generation Outback in Europe, Australia and other overseas markets.
  - \*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
  - \*2 Local line-off basis
  - \*3 JAMA report basis