Subaru Tecnica International Expands the STI Gallery in Mitaka, Tokyo

Tokyo, September 20, 2019 – Subaru Corporation announced that its motorsports subsidiary Subaru Tecnica International (STI) has completed expansion of the STI Gallery located in Mitaka, Tokyo. The new Gallery will be open to the public from Saturday, September 21.

Established in 2009, the STI Gallery has exhibited the company’s historical items, especially its iconic vehicles such as Impreza WRC models which competed in the World Rally Championship and a special edition model Impreza 22B STI Version. The Gallery was updated in the beginning of 2019 with additional display such as the trophies STI has won in its motorsports activities, company’s latest history timelines with milestones and the walls where visitors can write their messages to STI. Since then, a lot of Subaru enthusiasts, including those who come from overseas, have visited the Gallery.

To offer the special experience to visitors, more memorial items related to STI are newly added to display. The Gallery is also designed to be able to hold various STI special exhibitions or events. The Gallery is open on both weekdays and weekends. On weekends, a special STI ambassador will be on site to provide information to visitors.

STI aims to make this Gallery a special place where Subaru/STI can communicate and engage with Subaru/STI fans and any other car enthusiasts from all over the world.

To commemorate the expansion of the Gallery, STI holds a special exhibition “Discover STI vol. 1 ‘The early years of STI’ 1988-1998” so visitors can feel STI’s progress in the early days. The exhibition highlights the early years of STI when its first President Ryuichiro Kuze led the company by showing panels with stories as well as his personal items.

SUBARU and STI will continue to offer “Enjoyment and Peace of Mind” through the efforts centered on vehicle development and tireless challenges in motorsports field.

*1: STI: President Yasuo Hiraoka; Located in Mitaka, Tokyo. The company manages motorsports activities of Subaru.
*2: For opening hours, see https://www.sti.jp/gallery/