

Subaru Corporation Announces Organizational Changes (Effective April 1, 2019)

Tokyo, April 1, 2019 – Subaru Corporation announces the following organizational changes with effect from today.

[Overseas Sales & Marketing Division 2]

< Sales & Marketing Department 1 has been renamed the Pacific, LATAM, CIS, Middle East & Africa Sales Department, and Sales & Marketing Department 3 has been renamed the Europe Business Department >

Both departments have been renamed to clearly identify the regions and markets for which they are responsible.

< Sales & Marketing Department 2 and the Asia CKD Business Department have been reorganized to form two new units: the China Business Department and the Asia Business Department >

To clearly identify the regions and markets for which it is responsible, Sales & Marketing Department 2 has been divided into the China Business Department and the Asia Business Department.

The Asia CKD Business Department, which is responsible for work relating to CKD production in Malaysia and Thailand, has been integrated into the Asia Business Department.

[Engineering Division 1]

< Establishment of the 5th Vehicle Research & Experiment Department >

In response to changing automotive product values, units responsible for infotainment and telematics development and evaluation of cooperative vehicle control systems, which belonged to the 2nd and 3rd Vehicle Research & Experiment Departments, have been combined to form a new department.

[Purchasing Division]

< Establishment of the Advanced Technology Purchasing Department >

A unit responsible for purchasing advanced technology components, which belonged to the 2nd Purchasing Department, has been made independent to form a new department.

< Integration of the 4th Purchasing Department into the 1st Purchasing Department >

The 4th Purchasing Department, which is responsible for purchasing interior and exterior parts, has been integrated into the 1st Purchasing Department.

[Aerospace Company]

< The Unmanned Aircraft System Design Department has been renamed the Autonomous System Design Department >

With a view to business in fields such as optionally piloted vehicles, the Unmanned Aircraft System Design Department has been renamed the Autonomous System Design Department.

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