

November 29, 2018

## Subaru Corporation Announces Production, Japan Sales and Export Results for October 2018 (Flash Report)

### < October 2018 >

	October 2018			Jan-Oct 2018	
	Units	2018 vs 2017		Units	'18 vs '17
Domestic production *1	64,234	-0.1%	3rd consecutive month of y/y decrease	552,082	-6.1%
Overseas production *2	☆☆ 39,630	+20.7%	4th consecutive month of y/y increase	300,408	-4.6%
Global production total	☆ 103,864	+6.9%	First y/y increase in 3 months	852,490	-5.6%
Passenger vehicles	10,516	-6.0%	12th consecutive month of y/y decrease	101,932	-18.0%
Mini vehicles	2,325	+17.2%	First y/y increase in 16 months	25,196	-11.3%
Japan sales total	12,841	-2.5%	12th consecutive month of y/y decrease	127,128	-16.7%
Export total *3	50,745	+3.3%	First y/y increase in 2 months	441,986	-1.7%

☆: October record

☆☆: Single-month record

### < Production >

- Domestic production slightly decreased year-on-year, as production of Impreza, Subaru XV, and Levorg models declined, offsetting increased production of the Forester led by the launch of its fully-redesigned version.
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

### < Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as last year's momentum boosted by the fully-redesigned Impreza and SUBARU XV and the upgraded Levorg and WRX declined, offsetting strong sales of the all-new Forester.
- Mini vehicle sales increased year-on-year, led by increased sales of the Sambar and the Chiffon.

### < Exports >

- Exports from Japan increased year-on-year, boosted by increased shipments of the all-new Forester to North America.

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU).

\*2 Local line-off basis.

\*3 JAMA report basis.

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