

September 27, 2018

## Subaru Corporation Announces Production, Japan Sales and Export Results for August 2018 (Flash Report)

### < August 2018 >

	August 2018			Jan-Aug 2018	
	Units	2018 vs 2017		Units	'18 vs '17
Domestic production *1	46,525	-6.2%	First y/y decrease in 2 months	428,765	-7.0%
Overseas production *2	☆ 36,086	+5.5%	2nd consecutive month of y/y increase	228,500	-9.3%
Global production total	82,611	-1.4%	First y/y decrease in 2 months	657,265	-7.8%
Passenger vehicles	8,491	-16.0%	10th consecutive month of y/y decrease	79,082	-20.8%
Mini vehicles	1,702	-25.2%	14th consecutive month of y/y decrease	19,989	-13.9%
Japan sales total	10,193	-17.7%	10th consecutive month of y/y decrease	99,071	-19.5%
Export total *3	☆ 48,568	+23.5%	First y/y increase in 4 months	346,337	-1.5%

☆: Record high for the month of August

### < Production >

- Domestic production decreased year-on-year due to a decrease in production of the Levorg and WRX models despite an increase in the Forester production.
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

### < Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the earlier momentum boosted by the redesigned Impreza and SUBARU XV and the upgraded Levorg and WRX declined, offsetting strong sales of the redesigned Forester.
- Mini vehicle sales decreased year-on-year due to a decline in sales of the Stella and other models.

### < Exports >

- Exports from Japan increased year-on-year, mainly due to an increase in shipments of the Crosstrek\* to North America. (\* "Subaru XV" outside the North American market)

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU).

\*2 Local line-off basis.

\*3 JAMA report basis.

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