

August 30, 2018

## Subaru Corporation Announces Production, Japan Sales and Export Results for July 2018 (Flash Report)

### < July 2018 >

	July 2018			Jan-Jul 2018	
	Units	2018 vs 2017		Units	'18 vs '17
Domestic production <sup>*1</sup>	58,565	+1.3%	First y/y increase in 5 months	382,240	-7.1%
Overseas production <sup>*2</sup>	☆ 17,483	+12.3%	First y/y increase in 8 months	192,603	-11.6%
Global production total	76,048	+3.7%	First y/y increase in 9 months	574,843	-8.7%
Passenger vehicles	10,162	-13.8%	9th consecutive month of y/y decrease	70,591	-21.3%
Mini vehicles	2,116	-25.6%	13th consecutive month of y/y decrease	18,287	-12.6%
Japan sales total	12,278	-16.1%	9th consecutive month of y/y decrease	88,878	-19.7%
Export total <sup>*3</sup>	38,044	-18.6%	3rd consecutive month of y/y decrease	297,769	+4.7%

☆: Record high for the month of July

### < Production >

- Domestic production slightly increased year-on-year due to an increase in production of the SUBARU XV\* especially for North America. (\* Called "Crosstrek" in North America)
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

### < Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the momentum boosted last year by the redesigned Impreza and SUBARU XV models declined, offsetting increases led by the redesigned Forester and the upgraded Levorg and WRX models.
- Mini vehicle sales decreased year-on-year as sales of the Chiffon, Pleo and Sambar declined.

### < Exports >

- Exports from Japan decreased year-on-year, mainly due to a decrease in shipments of the Forester to North America before the launch of its fully-redesigned version.

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU).

\*2 Local line-off basis.

\*3 JAMA report basis.

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