

May 30, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for April 2018 (Flash Report)

< April 2018 >

	April 2018			Jan-Apr 2018	
	Units	2018 vs 2017		Units	'18 vs '17
Domestic production ^{*1}	57,360	-3.4%	2nd consecutive month of y/y decrease	226,281	-4.4%
Overseas production ^{*2}	28,771	-8.3%	5th consecutive month of y/y decrease	116,971	-13.0%
Global production total	86,131	-5.1%	6th consecutive month of y/y decrease	343,252	-7.5%
Passenger vehicles	7,110	-25.1%	6th consecutive month of y/y decrease	44,033	-18.4%
Mini vehicles	1,897	-14.8%	10th consecutive month of y/y decrease	11,841	-7.7%
Japan sales total	9,007	-23.2%	6th consecutive month of y/y decrease	55,874	-16.3%
Export total ^{*3}	48,887	+1.1%	4th consecutive month of y/y increase	185,734	+4.6%

< Production >

- Domestic production decreased year-on-year, as a decrease in production of the Forester and other models offset an increase in production of the Crosstrek^{*4} for North America.
- Overseas production decreased year-on-year, as the momentum boosted by the redesigned Impreza declined after its introduction over a year ago.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the redesigned Impreza declined after its introduction over a year ago and the Forester was nearing a launch of its redesigned version.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in the Chiffon and Sambar sales.

< Exports >

- Exports from Japan increased year-on-year, as decreased shipments for North America were offset by increased shipments for other regions including Europe and Australia.

^{*1} JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU).

^{*2} Local line-off basis.

^{*3} JAMA report basis.

^{*4} Called Subaru XV in other regions.

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