

March 29, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for February 2018 (Flash Report)

< February 2018 >

	February 2018			Jan-Feb 2018	
	Units	2018 vs 2017		Units	'18 vs '17
Domestic production *1	59,780	+0.7%	First y/y increase in 2 months	104,473	-4.9%
Overseas production *2	29,364	-11.2%	3rd consecutive month of y/y decrease	58,656	-10.3%
Global production total	89,144	-3.5%	4th consecutive month of y/y decrease	163,129	-6.9%
Passenger vehicles	10,605	-19.8%	4th consecutive month of y/y decrease	19,989	-22.9%
Mini vehicles	3,009	-2.0%	8th consecutive month of y/y decrease	5,743	-1.5%
Japan sales total	13,614	-16.4%	4th consecutive month of y/y decrease	25,732	-19.0%
Export total *3	50,964	+13.8%	2nd consecutive month of y/y increase	86,502	+8.5%

< Production >

- Domestic production increased year-on-year, as an increase in Subaru XV production offset a decrease in Forester production.
- Overseas production decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its introduction over a year ago.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its launch over a year ago.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in the Chiffon sales.

< Exports >

- Exports from Japan increased year-on-year, as shipments of the Subaru XV*4 for North America and Europe increased.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

*4 Called "Crosstrek" in the North American market.

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