



January 30, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for December 2017 and CY2017 (Flash Report)

< December 2017 >

	December 2017		
	Units	2017 vs 2016	
Domestic production *1	☆ 61,560	+2.7%	First y/y increase in 2 months
Overseas production *2	20,570	-24.3%	First y/y decrease in 3 months
Global production total	82,130	-5.7%	2nd consecutive month of y/y decrease
Passenger vehicles	9,580	-6.7%	2nd consecutive month of y/y decrease
Mini vehicles	2,319	-21.0%	6th consecutive month of y/y decrease
Japan sales total	11,899	-9.9%	2nd consecutive month of y/y decrease
Export total *3	46,856	-5.2%	First y/y decrease in 2 months

☆: Record high for the month of December

< Production >

- Domestic production increased year-on-year, led by an increase in production of the Subaru XV* especially for North America.
- Overseas production decreased from a year ago when production of the Impreza just started and production of the Outback was significantly raised to address supply shortages.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new Impreza declined one year after its launch.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan decreased year-on-year, as shipments of the Outback and Forester to China decreased which offset increased shipments of the Subaru XV* to North America.

* Called Crosstrek in North America

< January-December 2017 >

	January-December 2017		
	Units	2017 vs 2016	
Domestic production *1	709,643	-2.5%	First decrease in 6 years
Overseas production *2	◎ 363,414	+22.4%	4th consecutive year of increase
Global production total	◎ 1,073,057	+4.7%	6th consecutive year of increase
Passenger vehicles	◎ 144,143	+18.2%	First increase in 3 years
Mini vehicles	32,594	-3.5%	11th consecutive year of decrease
Japan sales total	176,737	+13.5%	First increase in 4 years
Export total *3	548,839	-5.8%	First decrease in 6 years

◎: Record high for January-December period

< Production >

- Domestic production slightly decreased as production of the Impreza for North America was moved to the U.S.
- Overseas production significantly increased as production of the Impreza started in November 2016.

< Sales in Japan >

- Passenger vehicle sales posted a calendar-year sales record for the first time in 20 years since 1997.
- Mini vehicle sales decreased due to a decline in the Sambar commercial vehicle sales which offset increased passenger vehicle sales boosted by the newly-introduced Chiffon.

< Exports >

- Exports from Japan decreased as production of the Impreza for North America was moved from Japan to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis