

September 28, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for August 2017 (Flash Report)
< August 2017 >

	August 2017			Jan-Aug 2017	
	Units	2017 vs 2016		Units	'17 vs '16
Domestic production *1	☆ 49,606	+0.3%	First y/y increase in 2 months	461,161	-2.8%
Overseas production *2	34,196	-4.8%	2nd consecutive month of y/y decrease	○ 252,058	+38.6%
Global production total	83,802	-1.8%	2nd consecutive month of y/y decrease	○ 713,219	+8.6%
Passenger vehicles	☆ 10,113	+20.9%	8th consecutive month of y/y increase	○ 99,817	+25.6%
Mini vehicles	2,276	-12.6%	2nd consecutive month of y/y decrease	23,210	+0.4%
Japan sales total	12,389	+12.9%	11th consecutive month of y/y increase	123,027	+19.9%
Export total *3	39,311	+18.3%	First y/y increase in 7 months	351,717	-6.7%

☆: Record high for the month of August

○: Record high for January-August period

< Production >

- Domestic production increased year-on-year, due to strong demand for the Levorg and Subaru XV in Japan as well as the Subaru XV in overseas markets which offset the impact of production shift of the Impreza for North America from Japan to the U.S.
- Overseas production slightly decreased year-on-year, as inventory shortages of the Outback were eased by production capacity increases carried out since July 2016.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Subaru XV and the facelifted Levorg and WRX S4 models.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan increased year-on-year due to growth in the Subaru XV shipments.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

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