

August 30, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for July 2017 (Flash Report)
< July 2017 >

	July 2017			Jan-Jul 2017	
	Units	2017 vs 2016		Units	'17 vs '16
Domestic production *1	57,799	-5.5%	First y/y decrease in 2 months	411,555	-3.2%
Overseas production *2	15,562	-3.8%	First y/y decrease in 14 months	○ 217,862	+49.3%
Global production total	73,361	-5.1%	First y/y decrease in 12 months	○ 629,417	+10.2%
Passenger vehicles	11,794	+32.4%	7th consecutive month of y/y increase	89,704	+26.1%
Mini vehicles	2,845	-15.6%	First y/y decrease in 3 months	20,934	+2.0%
Japan sales total	14,639	+19.3%	10th consecutive month of y/y increase	110,638	+20.7%
Export total *3	46,725	-14.1%	6th consecutive month of y/y decrease	312,406	-9.1%

○: Record high for January-July period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.
- Overseas production slightly decreased year-on-year due to fewer working days.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Impreza and the all-new Subaru XV.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

###