

Orders for the New Subaru Levorg and WRX S4 More Than Double Their Targets in Japan

Tokyo, August 7, 2017 – Subaru Corporation today announced that orders for the new Subaru Levorg and WRX S4 in Japan have reached 5,234 units^{*1} and 1,024 units^{*1} respectively in one month after their releases on July 3, more than doubling their monthly sales targets. The upgraded EyeSight system including a new Touring Assist function has been fitted as standard equipment on new Levorg and WRX S4 models, further enhancing their safety performance.

*1. Number of orders made during the period from May 23, the start of pre-orders, through August 6.

The breakdown of the orders is as follows:

< By Trim: Levorg >

Displacement	Trim	Orders	
1.6L	1.6GT EyeSight	623	11.9%
	1.6GT EyeSight S-style	486	9.3%
	1.6GT-S EyeSight	1,286	24.6%
	1.6STI Sport EyeSight	1,305	24.9%
1.6L Total		3,700	70.7%
2.0L	2.0GT-S EyeSight	412	7.9%
	2.0STI Sport EyeSight	1,122	21.4%
2.0L Total		1,534	29.3%
Levorg Total		5,234	

< By Trim: WRX S4 >

Displacement	Trim	Orders	
2.0L	2.0GT EyeSight	255	24.9%
	2.0GT-S EyeSight	769	75.1%
WRX S4 Total		1,024	



Levorg 2.0GT-S EyeSight

< By Exterior Color: Levorg >

Exterior color	
Crystal White Pearl	32.5%
Chrystal Black Silica	16.9%
Dark Gray Metallic	16.4%
Storm Gray Metallic	9.4%
Ice Silver Metallic	7.9%
Lapis Blue Pearl	7.6%
WR Blue Pearl	7.4%
Pure Red	1.9%

< By Exterior Color: WRX S4 >

Exterior color	
Crystal White Pearl	39.2%
Chrystal Black Silica	20.4%
Dark Gray Metallic	19.7%
Ice Silver Metallic	9.5%
WR Blue Pearl	8.9%
Pure Red	2.3%

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