

June 29, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for May 2017 (Flash Report)

< May 2017 >

		May 2017				Jan-May 2017		
		Units		2017 vs 2016		Units		'17 vs '16
	Domestic production *1		52,168	-5.5%	2nd consecutive month of y/y decrease		288,958	-3.5%
	Overseas production *2	☆	34,117	+87.7%	12th consecutive month of y/y increase	0	168,498	+58.0%
C	Global production total		86,285	+17.6%	10th consecutive month of y/y increase	0	457,456	+12.7%
	Passenger vehicles	☆	10,839	+31.5%	5th consecutive month of y/y increase	0	64,770	+21.4%
	Mini vehicles		2,301	+17.3%	First y/y increase in 2 months		15,136	+4.5%
Japan sales total			13,140	+28.8%	8th consecutive month of y/y increase		79,906	+17.8%
E	Export total *3		39,647	-4.5%	4th consecutive month of y/y decrease		217,237	-8.9%

 \bigstar : Record high for the month of May

O: Record high for January-May period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their model change timing.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Impreza launched in October 2016 and the all-new Subaru XV launched in May this year.
- Mini vehicle sales increased year-on-year led by the all-new Chiffon which was launched in December 2016.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their model change timing.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU) *2 Local line-off basis *3 JAMA report basis