



April 27, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for March 2017 and FYE2017 (Flash Report)

< March 2017 >

	March 2017				Jan-Mar 2017	
	Units	2017 vs 2016			Units	'17 vs '16
Domestic production ^{*1}	☆	67,606	+0.7%	First y/y increase in 3 months	177,412	-3.9%
Overseas production ^{*2}	☆☆	37,598	+65.8%	10th consecutive month of y/y increase	103,017	+59.4%
Global production total	☆☆	105,204	+17.1%	8th consecutive month of y/y increase	280,429	+12.5%
Passenger vehicles		18,496	+27.7%	3rd consecutive month of y/y increase	44,436	+19.4%
Mini vehicles		4,777	+9.2%	First y/y increase in 3 months	10,609	+3.2%
Japan sales total		23,273	+23.4%	6th consecutive month of y/y increase	55,045	+15.9%
Export total ^{*3}		49,480	-8.7%	2nd consecutive month of y/y decrease	129,219	-8.5%

☆: Record high for the month of March
 ☆☆: Record high for a single month
 ○: Record high for January-March period

< Production >

- Domestic production increased year-on-year as an increase in the Forester production offset a decline in the Legacy and Outback production.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year due to continued strong demand for the all-new Impreza launched in October 2016.
- Mini vehicle sales increased year-on-year, as sales of the all-new Chiffon launched in December 2016 offset a decline in the Stella and Pleo sales.

< Exports >

- Exports from Japan decreased year-on-year as shipments to North America and China decreased.

< April 2016 – March 2017 >

	April 2016 – March 2017 (FYE2017)			
	Units	FYE2017 vs FYE2016		
Domestic production ^{*1}	★	720,519	+0.8%	7th consecutive year of y/y increase
Overseas production ^{*2}	★	335,237	+42.1%	3rd consecutive year of y/y increase
Global production total	★	1,055,756	+11.0%	7th consecutive year of y/y increase
Passenger vehicles		129,202	+11.8%	First y/y increase in 2 years
Mini vehicles		34,120	-3.1%	3rd consecutive year of y/y decrease
Japan sales total		163,322	+8.3%	First y/y increase in 3 years
Export total ^{*3}		570,743	-1.0%	First y/y decrease in 5 years

★: Record high for April-March period

< Production >

- Domestic production increased year-on-year, as production of the Forester, WRX STI and Levorg increased.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year due to strong demand for the Forester as well as the all-new Impreza launched in October 2016.
- Mini vehicle sales decreased year-on-year.

< Exports >

- Exports from Japan slightly decreased year-on-year.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis