All-New Subaru XV and Impreza Win Grand Prix Award in JNCAP Collision Safety Performance Assessment with Highest Score Ever

Tokyo, April 6, 2017 – Subaru Corporation today announced that the all-new Subaru XV and Impreza won the 2016-2017 Grand Prix Award¹ for earning the highest safety score ever² in the Japan New Car Assessment Program (JNCAP) crash safety evaluation tests conducted by the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) and the National Agency for Automotive Safety and Victim’s Aid (NASVA).

The record-high scores for new Subaru XV and Impreza in the JNCAP safety evaluations such as crashworthiness tests and pedestrian protection tests have been achieved by Subaru’s safety expertise. The two models also received the Special Award³ for having a pedestrian protection airbag as standard.

Subaru is committed to offering a distinctive “enjoyment and peace of mind” driving experience to customers worldwide through its brand statement of “Confidence in Motion”. Subaru will continue to enhance its primary, active, passive, and pre-crash safety technologies under its “all-around safety” principle, which underpins enjoyment and peace of mind for all drivers and passengers.

*¹: Award for the JNCAP five star rated vehicle which marked the highest score ever.
*²: 199.7 points: New record achieved for the first time in three years.
*³: A newly-created award to recognize a vehicle which adopts a new important safety feature.