

September 28, 2016

FHI Announces Production, Japan Sales and Export Results for August 2016 (Flash Report)

	August 2016			Jan–Aug 2016	
	Units	2016 vs 2015		Units	'16 vs '15
Domestic Production *1	☆ 49,457	+6.9%	First y/y increase in 2 months	474,672	+2.3%
Overseas Production *2	☆☆ 35,922	+62.8%	3rd consecutive month of y/y increase	181,823	+22.7%
Global Production Total	☆ 85,379	+25.0%	First y/y increase in 2 months	656,495	+7.2%
Passenger Vehicles	8,367	+3.6%	First y/y increase in 2 months	79,495	-6.5%
Mini Vehicles	2,604	+13.5%	2nd consecutive month of y/y increase	23,123	-15.1%
Japan Sales Total	10,971	+5.8%	First y/y increase in 2 months	102,618	-8.6%
Export Total *3	33,234	-24.4%	First y/y decrease in 2 months	377,054	+3.0%

☆: Record high for the month of August

☆☆: Record high for a single month

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production rose year-on-year due to increased production of the Impreza and Forester.
- Overseas production significantly increased year-on-year, as Subaru vehicle production began on the assembly line that was once used to build the Toyota Camry.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year led by the Impreza and Forester.
- Mini vehicle sales rose year-on-year led by increased sales of the Stella and Sambar.

< Exports >

- Exports from Japan decreased year-on-year for reasons related to schedules of shipments to North America and Europe.

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