

August 30, 2016

FHI Announces Production, Japan Sales and Export Results for July 2016 (Flash Report)

	July 2016			Jan–Jul 2016	
	Units	2016 vs 2015		Units	'16 vs '15
Domestic Production *1	61,133	-9.3%	First y/y decrease in 7 months	425,215	+1.8%
Overseas Production *2	16,176	+49.3%	2nd consecutive month of y/y increase	145,901	+15.7%
Global Production Total	77,309	-1.1%	First y/y decrease in 9 months	571,116	+5.0%
Passenger Vehicles	8,906	-18.3%	First y/y decrease in 4 months	71,128	-7.6%
Mini Vehicles	3,369	+6.3%	First y/y increase in 11 months	20,519	-17.7%
Japan Sales Total	12,275	-12.7%	First y/y decrease in 4 months	91,647	-10.1%
Export Total *3 ☆	54,418	+2.2%	First y/y increase in 2 months	343,820	+6.8%

☆: Record high for the month of July

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- While maintaining high volume to meet strong demand, domestic production slightly decreased year-on-year due to fewer working days. (2 days less than July 2015)
- Overseas production significantly increased year-on-year, as Subaru vehicle production began on the assembly line that was once used to build the Toyota Camry.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as strong demand for the Forester was offset by a decline in other model sales.
- Mini vehicle sales rose year-on-year, led by increased sales of the Stella, Pleo and Sambar.

< Exports >

- Exports from Japan rose year-on-year, led by increased shipments of the Impreza and Forester especially to North America.

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