

May 30, 2016

FHI Announces Production, Japan Sales and Export Results for April 2016 (Flash Report)

	April 2016				Jan–Apr 2016	
	Units	2016 vs 2015		Units	'16 vs '15	
Domestic Production *1	☆ 59,562	+11.6%	4th consecutive month of y/y increase	244,196	+4.9%	
Overseas Production *2	☆ 23,840	+24.4%	6th consecutive month of y/y increase	88,483	+15.5%	
Global Production Total	☆ 83,402	+15.0%	6th consecutive month of y/y increase	332,679	+7.5%	
Passenger Vehicles	7,886	+11.3%	First y/y increase in 3 months	45,109	-14.4%	
Mini Vehicles	2,251	-8.9%	8th consecutive month of y/y decrease	12,530	-20.7%	
Japan Sales Total	10,137	+6.1%	First y/y increase in 5 months	57,639	-15.8%	
Export Total *3	☆ 55,699	+14.8%	3rd consecutive month of y/y increase	196,883	+9.3%	

☆: Record high for the month of April

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

Production increased year-on-year both in Japan and overseas, in response to strong demand.

- Domestic production increased year-on-year led by strong demand for the Impreza, Subaru XV and Forester.
- Overseas production increased year-on-year as strong sales of the Legacy and Outback continued in North America.

< Japan Sales >

- Passenger vehicle sales increased year-on-year, led by continued strong demand for the Forester which was facelifted in October 2015.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan rose year-on-year, as shipment volumes increased for most markets including North America, Europe, Australia and China.

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