

April 26, 2016

FHI Announces Production, Japan Sales and Export Results for March 2016 and FYE2016 (Flash Report)

< March 2016 >

	March 2016			Jan–Mar 2016	
	Units	2016 vs 2015		Units	'16 vs '15
Domestic Production ^{*1}	☆ 67,164	+3.8%	Increased y/y for 3rd consecutive month	184,634	+2.9%
Overseas Production ^{*2}	☆ 22,677	+24.4%	Increased y/y for 5th consecutive month	64,643	+12.5%
Global Production Total	☆ 89,841	+8.4%	Increased y/y for 5th consecutive month	249,277	+5.2%
Passenger Vehicles	14,483	-34.3%	Decreased y/y for 2nd consecutive month	37,223	-18.4%
Mini Vehicles	4,376	-30.2%	Decreased y/y for 7th consecutive month	10,279	-22.9%
Japan Sales Total	18,859	-33.4%	Decreased y/y for 4th consecutive month	47,502	-19.4%
Export Total ^{*3}	☆ 54,189	+9.5%	Increased y/y for 2nd consecutive month	141,184	+7.3%

☆: Record high for the month of March

< Production >

Production increased year-on-year both in Japan and overseas in response to strong demand.

- Domestic production increased year-on-year, as an increase in the Impreza, Subaru XV and Forester production offset a decrease in the Legacy and Outback production.
- Overseas production increased year-on-year as strong sales of the Legacy and Outback continued in North America.

< Japan Sales >

- Passenger vehicle sales decreased year-on-year, as a decrease in the Legacy, Levorg, Impreza and Subaru XV sales offset strong demand for the Forester which was facelifted in October 2015.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan increased year-on-year led by increased shipments to North America.

< April 2015 — March 2016 (FYE2016) >

	April 2015 — March 2016 (FYE2016)		
	Units	FYE2016 vs FYE2015	
Domestic Production ^{*1}	★ 714,879	+1.0%	Increased y/y for 6th consecutive year
Overseas Production ^{*2}	★ 235,979	+14.2%	Increased y/y for 2nd consecutive year
Global Production Total	★ 950,858	+4.0%	Increased y/y for 6th consecutive year
Passenger Vehicles	115,591	-12.3%	First y/y decrease in 5 years
Mini Vehicles	35,223	-4.2%	Decreased y/y for 2nd consecutive year
Japan Sales Total	150,814	-10.5%	Decreased y/y for 2nd consecutive year
Export Total ^{*3}	★ 576,483	+5.7%	Increased y/y for 4th consecutive year

★: Record high for April-March period

< Production >

Production increased year-on-year both in Japan and overseas in response to strong demand.

- Domestic production increased year-on-year led by strong demand for the Legacy and Outback as well as increased production of the Impreza and Crosstrek* for North America. (* "Subaru XV" outside North America)
- Overseas production increased year-on-year with continued strong demand in North America for the new generation Legacy and Outback launched in 2014.

< Japan Sales >

- Passenger vehicle sales posted a year-on-year decrease as strong sales of the Impreza, Subaru XV and Forester were offset by a decline in the Levorg sales.
- Mini vehicle sales decreased year-on-year.

< Exports >

- Exports from Japan increased year-on-year, led by high demand for the Legacy and Outback.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis