

February 26, 2016

FHI Announces Production, Japan Sales and Export Results for January 2016 (Flash Report)

		January 2016		
		Units	2016 vs 2015	
Domestic Production	*1 ☆	56,275	+0.1%	First y/y increase in 2 months
Overseas Production	*2 ☆	19,469	+1.3%	3rd consecutive month of y/y increase
Global Production Total	☆	75,744	+0.4%	3rd consecutive month of y/y increase
Passenger Vehicles	☆	11,089	+2.6%	First y/y increase in 2 months
Mini Vehicles		2,769	-9.4%	5th consecutive month of y/y decrease
Japan Sales Total		13,858	-0.0%	2nd consecutive month of y/y decrease
Export Total	*3	34,629	-11.9%	First y/y decrease in 3 months

☆: Record high for the month of January

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

Production increased year-on-year both in Japan and overseas in response to strong sales.

- Domestic production: Domestic production slightly increased year-on-year, as production of the Impreza, Subaru XV and Forester offset a decrease in the Legacy and Outback production.

- Overseas production: High volume production continued to meet strong demand for the Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle: Sales of the Forester, facelifted in October 2015, posted a significant increase.

- Mini vehicle: Sales decreased year-on-year, as demand for the Stella declined after a year since its full-model change.

< Exports >

- Exports from Japan decreased year-on-year. While sales kept momentum in key markets including North America, Europe and Australia, the export volume decreased compared to last year due to a difference in shipping schedules.