

January 27, 2016

FHI Announces Production, Japan Sales and Export Results for December 2015 and CY2015 (Flash Report)

< December 2015 >

			December 2015		
			Units		2015 vs 2014
Dome	estic Production ^{*1}		57,497	-1.7%	First y/y decrease in 3 months
Overs	seas Production *2	☆	17,650	+8.0%	Increased y/y for 2nd consecutive month
Global P	Global Production Total		75,147	+0.4%	Increased y/y for 2nd consecutive month
Passe	enger Vehicles		10,522	-1.2%	First y/y decrease in 2 months
Mini \	/ehicles		2,545	-1.2%	Decreased y/y for 4th consecutive month
Japan S	ales Total	13,067 -1.2% First y/y decrease in 2 months			
Export Total *3		☆	53,455	+10.5%	Increased y/y for 2nd consecutive month

< Production >

 \bigstar : Record high for the month of December

- Domestic production: While maintaining high volume to meet strong demand, domestic production slightly decreased year-on-year due to fewer working days. (one day less than December 2014)

- Overseas production: High volume production continued to meet strong demand for the Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle: Passenger vehicle sales maintained the previous year level, as strong sales of the Forester, facelifted in the Fall of 2015, and the Subaru XV offset a decline in the Levorg and WRX sales.

- Mini vehicle: While results varied from model to model, overall mini vehicle sales maintained the previous year level. < Exports >

- Exports from Japan increased year-on-year led by increased shipments of the Forester to North America and the Subaru XV to Europe.

	January–December 2015			
	Units	2015 vs 2014		
Domestic Production *1	★ 709,749	+2.0% Increased y/y for 4th consecutive year		
Overseas Production *2	★ 228,804	+18.5% Increased y/y for 2nd consecutive year		
Global Production Total	★ 938,553	+5.6% Increased y/y for 4th consecutive year		
Passenger Vehicles	123,984	-2.0% First y/y decrease in 4 years		
Mini Vehicles	38,268	-11.0% Decreased y/y for 9th consecutive year		
Japan Sales Total	162,252	-4.3% Decreased y/y for 2nd consecutive year		
Export Total *3	★ 566,876	+4.7% Increased y/y for 4th consecutive year		
	-	★: Record high for January-Decembe		

< January-December 2015 >

< Production >

- Domestic production: The plant ran in higher-than-standard operation throughout the year and production slightly increased year-on-year. There were increases in production of the Outback for Europe and Australia and the Impreza and Crosstrek for North America.

- Overseas production: Overseas production increased year-on-year as strong sales of the new generation Legacy and Outback continued throughout the year.

< Japan Sales >

- Passenger vehicle: Registrations decreased year-on-year due to supply constraints, but sales on a firm order basis posted a year-on-year increase.

- Mini vehicle: Mini vehicle sales decreased year-on-year due to a reactionary fall following the rush demand during 2014 January-March period before the consumption tax hike.

< Exports >

- Exports from Japan increased year-on-year led by strong demand for the Outback in Europe, Australia and China as well as the Impreza and Crosstrek in North America.

- *1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- *2 Local line-off basis
- *3 JAMA report basis