

December 25, 2015

FHI Announces Production, Japan Sales and Export Results for November 2015 (Flash Report)

	November 2015			Jan–Nov 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	☆ 60,263	+4.0%	First y/y increase in 2 months	652,252	+2.4%
Overseas Production *2	☆ 19,324	+7.3%	First y/y increase in 2 months	211,154	+19.5%
Global Production Total	☆ 79,587	+4.8%	First y/y increase in 2 months	863,406	+6.1%
Passenger Vehicles	9,475	+6.2%	First y/y increase in 6 months	113,462	-2.1%
Mini Vehicles	2,467	-7.0%	3rd consecutive month of y/y decrease	35,723	-11.6%
Japan Sales Total	11,942	+3.1%	First y/y increase in 6 months	149,185	-4.6%
Export Total *3	51,052	+7.5%	First y/y increase in 2 months	513,421	+4.1%

☆: Record high for the month of November

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

Production increased year-on-year both in Japan and overseas on the back of strong sales momentum.

- Domestic production increased year-on-year led by increased production of the Impreza, Subaru XV and Forester.

- Overseas production increased year-on-year led by continued strong demand for the Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle sales increased year-on-year led by increased sales of the Forester which was facelifted in October and the Subaru XV.

- Mini vehicle sales decreased year-on-year due to a decline in the Pleo and Sambar sales.

< Exports >

- Exports from Japan increased year-on-year with increased shipments of the Forester to North America, the Subaru XV to Europe, and the Outback to Australia.

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