

November 27, 2015

FHI Announces Production, Japan Sales and Export Results for October 2015 (Flash Report)

	October 2015			Jan–Oct 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	64,714	-4.5%	First y/y decrease in 5 months	591,989	+2.2%
Overseas Production *2	22,488	-1.3%	First y/y decrease in 16 months	191,830	+20.9%
Global Production Total	87,202	-3.7%	First y/y decrease in 20 months	783,819	+6.2%
Passenger Vehicles	7,529	-16.9%	5th consecutive month of y/y decrease	103,987	-2.8%
Mini Vehicles	2,439	-1.6%	2nd consecutive month of y/y decrease	33,256	-11.9%
Japan Sales Total	9,968	-13.6%	5th consecutive month of y/y decrease	137,243	-5.2%
Export Total *3	46,855	-17.6%	First y/y decrease in 5 months	462,369	+3.7%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

While sales kept strong momentum led by continued high demand in North America, production decreased year-on-year for the following reasons:

- Domestic production decreased due to fewer working days. (one day less than October 2014)
- Overseas production decreased as a result of less overtime. (Production volume was particularly high in October 2014 with increased overtime.)

< Japan Sales >

- While the Impreza and Subaru XV sales increased, total passenger vehicle sales posted a year-on-year decrease as demand for the Levorg, launched in June 2014, declined.
- Mini vehicle sales decreased year-on-year mainly due to a decline in Sambar sales.

< Exports >

- While Subaru's overseas sales continued to be strong in key markets including North America, Europe and Australia, exports from Japan decreased year-on-year due to shipping schedule changes.

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