

August 28, 2015

FHI Announces Production, Japan Sales and Export Results for July 2015 (Flash Report)

	July 2015			Jan–Jul 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	☆ 67,368	+0.8%	Increased y/y for 2nd consecutive month	417,876	+3.6%
Overseas Production *2	☆ 10,833	+20.2%	Increased y/y for 13th consecutive month	126,098	+33.2%
Global Production Total	☆ 78,201	+3.1%	Increased y/y for 17th consecutive month	543,974	+9.2%
Passenger Vehicles	10,896	-9.6%	Decreased y/y for 2nd consecutive month	76,971	+5.6%
Mini Vehicles	3,168	+9.5%	Increased y/y for 4th consecutive month	24,939	-15.8%
Japan Sales Total	14,064	-5.9%	Decreased y/y for 2nd consecutive month	101,910	-0.6%
Export Total *3	☆ 53,261	+11.4%	Increased y/y for 2nd consecutive month	322,056	+5.1%

☆: Record high for the month of July

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production slightly increased year-on-year, as an increase in the Legacy, Outback, Impreza and Subaru XV production offset a decrease in production of other models.
- Overseas production increased year-on-year with continued strong demand for the Legacy and Outback in North America.

< Japan Sales >

- While the Impreza and Subaru XV sales posted an increase, total passenger vehicle sales decreased year-on-year with a decline in the Levorg sales after a year since its launch in June 2014.
- Mini vehicle sales increased year-on-year led by the Stella and Sambar.

< Exports >

- Exports from Japan increased year-on-year due to increased shipments of the Impreza and Subaru XV to North America as well as higher demand for the Outback in Europe and Australia.

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