

October 26, 2015

FHI Announces Production, Japan Sales and Export Results for September 2015 and 1st Half of FYE2016 (Flash Report)

< September 2015 >

	September 2015			Jan–Sep 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production ^{*1}	☆ 63,153	+1.2%	Increased y/y for 4th consecutive month	★ 527,275	+3.1%
Overseas Production ^{*2}	☆ 21,182	+1.1%	Increased y/y for 15th consecutive month	★ 169,342	+24.6%
Global Production Total	☆ 84,335	+1.2%	Increased y/y for 19th consecutive month	★ 696,617	+7.6%
Passenger Vehicles	11,412	-24.8%	Decreased y/y for 4th consecutive month	96,458	-1.5%
Mini Vehicles	3,583	-18.8%	First y/y decrease in 6 months	30,817	-12.7%
Japan Sales Total	14,995	-23.5%	Decreased y/y for 4th consecutive month	127,275	-4.5%
Export Total ^{*3}	☆ 49,474	+11.4%	Increased y/y for 4th consecutive month	★ 415,514	+6.8%

☆: Record high for the month of September

★: Record high for January–September period

< Production >

- Domestic production increased year-on-year, as an increase in production of the Legacy, Outback, Impreza, and Subaru XV offset a decrease in production of other models.
- Overseas production increased year-on-year with continued strong sales of the Legacy and Outback in North America.

< Japan Sales >

- While the Impreza and Subaru XV sales increased, total passenger vehicle sales posted a year-on-year decrease as demand for the Levorg, launched in June 2014, declined.
- Minivehicle sales decreased year-on-year due to a decline in the Pleo and Sambar sales.

< Exports >

- Exports from Japan increased year-on-year, due to increased shipments of the Impreza and XV to North America as well as higher demand for the Outback in Europe and Australia.

< April — September 2015 >

	April — September 2015		
	Units	2015 vs 2014	
Domestic Production ^{*1}	★ 347,771	+1.1%	Increased y/y for 4th consecutive year
Overseas Production ^{*2}	★ 111,874	+21.5%	Increased y/y for 2nd consecutive year
Global Production Total	★ 459,645	+5.4%	Increased y/y for 4th consecutive year
Passenger Vehicles	50,842	-11.7%	Decreased y/y for 2nd consecutive year
Mini Vehicles	17,493	+11.1%	First y/y increase in 5 years
Japan Sales Total	68,335	-6.8%	Decreased y/y for 2nd consecutive year
Export Total ^{*3}	★ 283,937	+8.6%	Increased y/y for 4th consecutive year

★: Record high for April–September period

< Production >

- Domestic production increased year-on-year led by higher demand for the Legacy, Outback, Impreza, and Subaru XV.
- Overseas production increased year-on-year with continued strong demand for the new generation Legacy and Outback launched in 2014.

< Japan Sales >

- Passenger vehicle sales posted a year-on-year decrease as demand for the Levorg, launched in June 2014, declined.
- Mini vehicle sales increased from the same period of last year which experienced a significant decrease due to the consumption tax hike.

< Exports >

- Exports from Japan increased year-on-year, led by strong demand for the Impreza, Subaru XV and WRX in North America throughout the period.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis