

Subaru “Impreza 5-Door Concept” Makes World Debut at Tokyo Motor Show 2015

Tokyo, October 28, 2015 – Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today unveiled the “Impreza 5-Door Concept” at the 44th Tokyo Motor Show 2015.



Impreza 5-Door Concept

The Impreza 5-Door Concept is a design concept car previewing the next-generation Impreza which is to be the first one of Subaru's next-generation strategic vehicles envisioned in FHI's Mid-Term Management Vision "Prominence 2020" announced in May 2014. While positioned as an entry model in the Subaru lineup, its compact body features a blend of bold expressions of Subaru's Dynamic & Solid design elements and a quality feel beyond its class - hinting at the design direction not only of the new Impreza but of Subaru's future models as a whole.

Main Features of Impreza 5-Door Concept

The front, sides, and rear are seamlessly joined in the Dynamic & Solid surface structure, creating a three-dimensional and solid body that is a feature of Subaru styling. The dynamism is enhanced by well-placed character lines on the 5-door style compact body shape. The design expression of “Enjoyment and Peace of Mind”, the value that Subaru provides to its customers, is fully pursued within the limits of the C-segment body size. In the area of functionality essential to a Subaru car, excellent aerodynamic performance is achieved while blending this functionality into the styling. The sense of quality is raised by the choice of high-luminance silver, having the genuine luster of metal, as exterior color.

- **Front**

The Subaru look is seen in the Wide & Low stance with its sporty impression, and in the unified three-dimensional structure extending from the hexagonal grille that symbolizes the Subaru identity to the hawk-eye headlights. The front face plays the role of starting point from which the front flows via the sides to the rear, with each part uniting into a solid form.

- **Sides**

The rich inflection of the character line extending from the front fender to the door panels and rear shoulder, and the line rising energetically toward the rear from the lower door panel, give dynamism to the solid body surface. The powerfully extended fender flares express the reliability of Subaru All-Wheel Drive.

- **Rear**

The rear combination lights sharing the same motif as the headlights, as well as the powerful shoulders over the rear fenders thrusting all the way toward the rear combination lights, express a Wide & Low stance similar to the front. The tightened cabin silhouette enhances the sporty impression of the nimble 5-door style.

Main Specifications

Body size (overall length × width × height): 4,400 × 1,880 × 1,440 mm

Wheelbase: 2,670 mm

Tire size: 235/40 R19

Seating capacity: 5 persons

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