# PRESS INFORMATION



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## FHI Announces Production, Japan Sales and Export Results for May 2014 (Flash Report)

		May 2014			Jan-May 2014		
			Units		2014 vs 2013	Units	'14 vs '13
	Domestic Production *1	☆	55,982	+10.5%	Increased y/y for 3rd consecutive month	276,727	+7.1%
	Overseas Production *2		13,915	-5.5%	Decreased y/y for 13th consecutive month	73,900	-8.1%
Gl	obal Production Total	☆	69,897	+6.9%	Increased y/y for 3rd consecutive month	350,627	+3.5%
	Passenger Vehicles		6,409	-29.6%	Decreased y/y for 2nd consecutive month	52,817	-5.7%
	Mini Vehicles		2,538	-35.3%	Decreased y/y for 2nd consecutive month	23,937	-1.3%
Japan Sales Total			8,947	-31.3%	Decreased y/y for 2nd consecutive month	76,754	-4.4%
Export Total *3		☆	40,484	+4.8%	Increased y/y for 16th consecutive month	209,627	+18.3%

☆: Record high for the month of May

- \*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- \*2 Local line-off basis
- \*3 JAMA report basis

#### < Production >

- Domestic production increased year-on-year led by strong sales in North America.
- Overseas production decreased year-on-year due to preparations for the production launch of the all-new Legacy and Outback models.

### < Japan Sales >

- Passenger vehicle sales decreased year-on-year as the Forester and other model sales declined.
- Mini vehicle sales decreased year-on-year due to a drop in the Stella and other minicar sales.

#### < Exports >

- Exports from Japan increased year-on-year led by strong demand for the Impreza series and the Forester in North America.