



# PRESS INFORMATION

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## FHI Announces Production, Japan Sales and Export Results for April 2014 (Flash Report)

	April 2014			Jan-Apr 2014	
	Units	2014 vs 2013		Units	'14 vs '13
<b>Domestic Production</b> *1	☆ 53,120	+5.9%	Increased y/y for 2nd consecutive month	220,745	+6.3%
<b>Overseas Production</b> *2	16,176	-0.4%	Decreased y/y for 12th consecutive month	59,985	-8.7%
<b>Global Production Total</b>	☆ 69,296	+4.3%	Increased y/y for 2nd consecutive month	280,730	+2.7%
<b>Passenger Vehicles</b>	6,038	-37.1%	First y/y decrease in 4 months	46,408	-1.1%
<b>Mini Vehicles</b>	1,857	-50.4%	First y/y decrease in 8 months	21,399	+5.3%
<b>Japan Sales Total</b>	7,895	-40.8%	First y/y decrease in 4 months	67,807	+0.9%
<b>Export Total</b> *3	☆ 41,589	+6.3%	Increased y/y for 15th consecutive month	169,143	+22.1%

☆: Record high for the month of April

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

\*3 JAMA report basis

### < Production >

- Domestic production increased year-on-year due to high demand for the Forester and Impreza in North America.
- Overseas production reached close to the April record established last year, led by strong sales of the Outback before the scheduled launch of its all-new version.

### < Japan Sales >

- Passenger vehicle sales decreased year-on-year as sales of the Impreza series and Forester declined.
- Mini vehicle sales decreased year-on-year due to a drop in sales of the Stella and other minicars.

### < Exports >

- Exports from Japan increased year-on-year led by strong sales of the Forester in North America.

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