



FHI Announces Management Changes

Tokyo, March 3, 2014 - Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today announced the following management changes.

1. Promoted Corporate Vice Presidents (Effective April 1, 2014)

- Masahiro Kasai, Corporate Executive Vice President
(Current title: Corporate Senior Vice President, Chief General Manager of Subaru Manufacturing Div. and Gunma Plant)
- Tomomi Nakamura, Corporate Senior Vice President
(Current title: Corporate Vice President, Senior General Manager of Subaru Global Marketing Div., Subaru Overseas Sales & Marketing Div 1, and Subaru Overseas Sales & Marketing Div 2)
- Kazuo Hosoya, Corporate Senior Vice President
(Current title: Corporate Vice President, General Manager of Human Resources Dept.)
- Masaki Okawara, Corporate Senior Vice President
(Current title: Corporate Vice President, President of Subaru of Indiana Automotive, Inc.)

2. Newly-appointed Corporate Vice Presidents (Effective April 1, 2014)

- Nobuhiko Murakami, Corporate Senior Vice President
(Current title: Deputy Chief Officer of Customer First Promotion Group, Toyota Motor Corporation)
- Toshiaki Tamegai, Corporate Vice President
(Current title: Senior General Manager of Subaru Manufacturing Div. and General Manager of Corporate Planning Dept.)
- Hiroki Kurihara, Corporate Vice President
(Current title: President, Nagoya Subaru Motors Inc.)
- Tetsuo Onuki, Corporate Vice President
(General Manager, Body Design Dept., Subaru Engineering Div.)

3. Retiring Corporate Vice Presidents (Effective March 31, 2014)

- Mitsuru Takada
(Current title: Corporate Executive Vice President, Chief General Manager of Subaru Overseas Sales & Marketing Div 2)
- Tamaki Kamogawa
(Current title: Corporate Senior Vice President, Chief General Manager of Subaru Purchasing Div.)
* Appointed as President of Subaru Kohsan Co., Ltd. effective April 1, 2014
- Yoshio Hirakawa
(Current title: Corporate Senior Vice President, Senior General Manager of Subaru Engineering Div.)
* Appointed as President of Subaru Tecnica International Inc. and Technical Advisor of FHI effective April 1, 2014
- Tatsuhiko Mukawa
(Current title: Corporate Senior Vice President, Senior General Manager of Subaru Engineering Div.)
* Appointed as President of Fuji Techno-Services Co., Ltd. effective April 1, 2014
- Tsuyoshi Nakai
(Current title: Corporate Vice President, External Relations)
* Appointed as Advisor of FHI effective April 1, 2014

4. Responsibility Changes: Directors (Effective April 1, 2014)

Name	New	Current
Akira Mabuchi Director Corporate Executive Vice President	-Corporate Planning Dept. -Business Planning Dept. -Affiliated Companies Dept. -China Project Office -Subaru Cost Planning & Management Div. -Subaru Purchasing Div. -Subaru Quality Assurance Div.	-Corporate Planning Dept. -Business Planning Dept. -Affiliated Companies Dept. -China Project Office -Subaru Cost Planning & Management Div. -Subaru Product & Portfolio Planning Div. -Subaru Purchasing Div. -Subaru Quality Assurance Div.
Naoto Muto Director Corporate Executive Vice President	-Intellectual Property Dept. -Subaru Product & Portfolio Planning Div. -Subaru Engineering Div. -Subaru Technical Research Center	-Intellectual Property Dept. -Subaru Engineering Div. -Subaru Technical Research Center
Tomohiko Ikeda Director Corporate Executive Vice President	-Secretarial Office -Human Resources Dept.	-Secretarial Office -Human Resources Dept. -Subaru Global Marketing Div. -Subaru Japan Sales & Marketing Div. -Subaru Overseas Sales & Marketing Div 2
Mitsuru Takahashi Director Corporate Executive Vice President	-Finance & Accounting Dept. -Corporate Communications Dept. -Business Process & Information System Management Dept. -General Administration Dept. -Legal Dept. -Internal Audit Dept. (No change from current area of responsibilities)	-Finance & Accounting Dept. -Corporate Communications Dept. -Business Process & Information System Management Dept. -General Administration Dept. -Legal Dept. -Internal Audit Dept.
Takeshi Tachimori Director Corporate Executive Vice President	-Subaru Global Marketing Div. -Subaru Japan Sales & Marketing Div. -Subaru Overseas Sales & Marketing Div 1 -Subaru Overseas Sales & Marketing Div 2 -Subaru of America, Inc.	-Subaru Overseas Sales & Marketing Div 1 -Subaru of America, Inc.

5. Responsibility Changes: Corporate Vice Presidents (Effective April 1, 2014)

Name	New	Current
Shuzo Haimoto Corporate Executive Vice President	-Business Process & Information System Management Dept. -Industrial Products Company	-Business Planning Dept. -Business Process & Information System Management Dept. -Industrial Products Company
	Company President of Industrial Products Company	General Manager of Business Planning Dept. and Company President of Industrial Products Company
Masahiro Kasai Corporate Executive Vice President	-Subaru Purchasing Div. Chief General Manager of Subaru Purchasing Div.	-Subaru Manufacturing Div. Chief General Manager of Subaru Manufacturing Div. and Gunma Plant
	-Subaru Overseas Sales & Marketing Div 2 -Subaru Parts & Accessories Div. Chief General Manager of Subaru Overseas Sales & Marketing Div 2 and Subaru Parts & Accessories Div.	-Subaru Parts & Accessories Div. -Subaru Global Marketing Div. Chief General Manager of Subaru Parts & Accessories Div. and Senior General Manager of Subaru Global Marketing Div.
Tomomi Nakamura Corporate Senior Vice President	-Subaru Overseas Sales & Marketing Div 1 -Subaru of America, Inc. Chief General Manager of Subaru Overseas Sales & Marketing Div 1 and Chairman of Subaru of America, Inc.	-Subaru Global Marketing Div. -Subaru Overseas Sales & Marketing Div 1 -Subaru Overseas Sales & Marketing Div 2 Senior General Manager of Subaru Global Marketing Div., Subaru Overseas Sales & Marketing Div 1, and Subaru Overseas Sales & Marketing Div 2
	-Subaru Manufacturing Div. Chief General Manager of Subaru Manufacturing Div. and Gunma Plant	-Subaru of Indiana Automotive, Inc. President of Subaru of Indiana Automotive, Inc.
Yasunobu Nogai Corporate Vice President	-Subaru Cost Planning & Management Div. Chief General Manager of Subaru Cost Planning & Management Div.	-Subaru Cost Planning & Management Div. Chief General Manager of Subaru Cost Planning & Management Div. and General Manager of Business Planning Dept.
	-Intellectual Property Dept. -Subaru Engineering Div. Senior General Manager of Subaru Engineering Div.	-Subaru Engineering Div. Senior General Manager of Subaru Engineering Div.

6. Responsibilities of New Corporate Vice Presidents (Effective April 1, 2014)

Name	New	Current
Nobuhiko Murakami Corporate Senior Vice President	-Subaru Global Marketing Div. Senior General Manager of Subaru Global Marketing Div.	—
	-Subaru of Indiana Automotive, Inc. President of Subaru of Indiana Automotive, Inc.	Senior General Manager, Gunma Plant, Subaru Manufacturing Div.
Hiroki Kurihara Corporate Vice President	-Subaru Japan Sales & Marketing Div. Chief General Manager of Subaru Japan Sales & Marketing Div.	President, Nagoya Subaru Motors Inc.
	-Subaru Engineering Div. Senior General Manager of Subaru Engineering Div. and General Manager of Body Design Dept.	General Manager, Body Design Dept., Subaru Engineering Div.