



# PRESS INFORMATION

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## FHI Announces Production, Japan Sales and Export Results for January 2014 (Flash Report)

		January 2014		
		Units	Year-on-Year Change (%)	
	<b>Domestic Production</b> *1	<b>55,600</b> ☆	<b>112.1%</b>	Increased y/y for the 13th consecutive month
	<b>Overseas Production</b> *2	<b>14,484</b>	<b>86.5%</b>	Decreased y/y for the 9th consecutive month
<b>Global Production Total</b>		<b>70,084</b> ☆	<b>105.7%</b>	Increased y/y for the 13th consecutive month
	<b>Passenger Vehicles</b>	<b>10,273</b> ☆	<b>101.8%</b>	First y/y increase in 3 months
	<b>Mini Vehicles</b>	<b>4,354</b>	<b>117.5%</b>	Increased y/y for the 5th consecutive month
<b>Japan Sales Total</b>		<b>14,627</b>	<b>106.0%</b>	First y/y increase in 3 months
<b>Export Total</b>	*3	<b>31,573</b> ☆	<b>120.6%</b>	Increased y/y for the 12th consecutive month

☆: Record high for the month of January

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

\*3 JAMA report basis

### < Production >

Domestic Production: Increased year-on-year led by strong demand for the Impreza and Forester.

Overseas Production: Decreased year-on-year as inventory levels of the Legacy and Outback in North America have been improved.

### < Japan Sales >

Passenger Vehicles: Increased year-on-year led by strong sales of the Impreza series.

Mini Vehicles: Increased year-on-year led by strong sales of the Pleo minicar and other models.

### < Export >

Increased year-on-year due to continued strong sales in North America.

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