



January 29, 2014

FHI Announces Production, Japan Sales and Export Results for December 2013 and CY2013 (Flash Report)

Production

	December 2013		Jan-Dec 2013	
	units	2013 vs 2012	units	2013 vs 2012
Domestic production *1 *2	54,638	116.4%	639,756	112.5%
Overseas production *3	10,090	83.8%	169,163	91.5%
Total	64,728	109.8%	808,919	107.4%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 FHI ended mini vehicle production in March 2012.

*3 Local line-off basis

< 2013. 12 >

Led by strong demand for the Forester, domestic production rose year-on-year for the 12th consecutive month. While overseas production posted a year-on-year decline for the 8th straight month, total global production grew year-on-year for the 12th consecutive month.

< 2013. 1-12 >

Domestic production in 2013 increased for the 2nd straight year, setting an all-time record for Jan-Dec period. Total global production in 2013 posted an all-time record for the 2nd consecutive year.

Japan Sales

	December 2013		Jan-Dec 2013	
	units	2013 vs 2012	units	2013 vs 2012
Passenger vehicles	8,561	75.8%	125,969	116.6%
Mini vehicles	3,935	136.4%	54,849	78.8%
Total	12,496	88.1%	180,818	101.7%

< 2013. 12 >

Domestic sales of passenger vehicles posted the 2nd straight month of year-on-year decrease due to a reactionary fall from the previous year's new Forester launch as well as supply shortages of high-demand models, mainly the Impreza series. Mini-vehicle sales rose year-on-year for the 4th consecutive month, while total Japan sales dropped year-on-year for the 2nd month in a row.

< 2013. 1-12 >

With continued high demand for the Impreza series including the Subaru XV as well as a boost by the new Forester launch, both passenger vehicle and total sales marked the 2nd consecutive year of growth.

Export

	December 2013		Jan-Dec 2013	
	units	2013 vs 2012	units	2013 vs 2012
Total	46,164	142.7%	471,072	124.2%

* JAMA report basis

< 2013. 12 >

With continued strong sales in North America, CBU exports grew year-on-year for the 11th month in a row, setting an all-time record for month of December.

< 2013. 1-12 >

Led by strong sales in North America as well as high demand for the Forester in major overseas markets, CBU exports in 2013 marked an all-time record for Jan-Dec period for the 2nd consecutive year.