



Subaru Names All-New Concept Car “LEVORG” - Prototype to Make World Premiere at the 43rd Tokyo Motor Show 2013 -

Tokyo, October 30, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that Subaru’s all-new concept car, which is currently under development for production model launch in 2014, has been named “LEVORG”.

The name “LEVORG” comes from a combination of the words “LEGACY”, “REVOLUTION” and “TOURING” to represent the car which carries on Subaru’s great heritage while pioneering a new age of touring car with innovation.

The prototype of the all-new LEVORG sport tourer will make the world debut at the 43rd Tokyo Motor Show 2013 to be held in November.

A special website is scheduled to be launched on the Subaru Official Website at 12:00 noon on October 30 (Japan time) to release teaser images and other information.

< SUBARU OFFICIAL WEBSITE >

<http://www.subaru.jp/levorg/sp>

The word "LEVORG" is displayed in a large, bold, white, sans-serif font, centered within a solid black rectangular background.

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