



October 28, 2013

FHI Announces Results for September 2013 and 1st Half of FY2014 (Flash Report)

Production

	Sep 2013		Jan-Sep 2013		Apr-Sep 2013	
	units	'13 vs '12	units	'13 vs '12	units	'13 vs '12
Domestic production *1 *2	56,522	117.4%	467,575	(*) 112.5%	310,105	113.8%
Overseas production *3	13,530	89.5%	129,803	92.5%	80,342	92.0%
Total	70,052	110.7%	597,378	107.5%	390,447	108.5%

(* : 117.7% on passenger-car-only (excl. mini vehicles) basis)

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 FHI ended mini vehicle production in March 2012.

*3 Local line-off basis

<2013. 9>

Led by strong demand for the Forester, domestic production rose year over year for the 9th straight month, setting a record for September. Overseas production declined from a year ago for the 5th month in a row, but total global production grew year over year for the 9th consecutive month, posting an all-time September production record.

<2013. 4-9>

Strong sales of the Impreza series and Forester drove the Apr-Sep production to post an all-time record for the period. Overseas production posted the first decline in two years, but total global production set an all-time record for the Apr-Sep period two straight years.

Japan Sales

	Sep 2013		Jan-Sep 2013		Apr-Sep 2013	
	units	'13 vs '12	units	'13 vs '12	units	'13 vs '12
Passenger vehicles	13,120	110.7%	99,884	130.2%	62,576	131.7%
Mini vehicles	5,722	122.8%	43,185	70.9%	26,608	96.0%
Total	18,842	114.1%	143,069	103.9%	89,184	118.5%

<2013. 9>

Driven by popular models such as the Forester and Subaru XV, domestic sales of passenger cars increased from a year ago for the 16th straight month. Mini vehicle sales posted the first year-over-year increase in 5 months. Total Japan sales rose from the previous year for the 6th consecutive month.

<2013. 4-9>

Domestic sales for Apr-Sep period increased from the previous year for two years in a row, due to high demand for the Impreza series and Forester plus the June introduction of the Subaru XV Hybrid.

Export

	Sep 2013		Jan-Sep 2013		Apr-Sep 2013	
	units	'13 vs '12	units	'13 vs '12	units	'13 vs '12
Total	37,889	115.3%	331,030	116.7%	231,598	123.0%

* JAMA report basis

<2013. 9>

Propelled by continued strong sales in North America as well as high demand for the Forester in other overseas markets, CBU exports grew year over year for the 8th consecutive month, setting an all-time export record for the month of September.

<2013. 4-9>

CBU exports for Apr-Sep period surpassed 200,000 units for the first time setting an all-time record for the period, driven by continued strong sales in North America as well as high demand for the Forester in other overseas markets.