



September 25, 2013

## FHI Announces Production, Japan Sales and Export Results for August 2013 (Flash Report)

### Production

	August 2013		Jan-Aug 2013	
	units	2013 vs 2012	units	2013 vs 2012
Domestic production *1 *2	43,052	115.5%	411,053	111.9% (*)
Overseas production *3	14,717	77.8%	116,273	92.8%
<b>Total</b>	<b>57,769</b>	<b>102.8%</b>	<b>527,326</b>	<b>107.1%</b>

(\* : 117.8% on passenger-car-only (excl. mini vehicles) basis)

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 FHI ended mini vehicle production in March 2012.

\*3 Local line-off basis

Led by strong demand for the Forester and Impreza models, domestic production rose year over year for the 8th straight month. Overseas production declined from a year ago for the 4th month in a row, but total global production grew year over year for the 8th consecutive month, posting an all-time August production record.

### Japan Sales

	August 2013		Jan-Aug 2013	
	units	2013 vs 2012	units	2013 vs 2012
Passenger vehicles	8,497	125.0%	86,764	133.8%
Mini vehicles	3,903	98.3%	37,463	66.6%
<b>Total</b>	<b>12,400</b>	<b>115.1%</b>	<b>124,227</b>	<b>102.6%</b>

Driven by strong sales of the Forester and other popular models including the Subaru XV, domestic sales of passenger cars increased from a year ago for the 15th straight month. Mini vehicle sales declined year over year for the fourth month in a row. Total Japan sales rose from the previous year for the 5th consecutive month.

### Export

	August 2013		Jan-Aug 2013	
	units	2013 vs 2012	units	2013 vs 2012
<b>Total</b>	<b>35,006</b>	<b>142.9%</b>	<b>293,141</b>	<b>116.9%</b>

\* JAMA report basis

Propelled by continued strong sales in North America as well as high demand for the Forester in other overseas markets, CBU exports grew year over year for the 7th consecutive month, setting an all-time export record for the month of August.