



August 28, 2013

FHI Announces Production, Japan Sales and Export Results for July 2013 (Flash Report)

Production

	July 2013		Jan-Jul 2013	
	units	2013 vs 2012	units	2013 vs 2012
Domestic production *1 *2	57,529	113.8%	368,001	111.5% (*)
Overseas production *3	7,761	95.7%	101,556	95.5%
Total	65,290	111.3%	469,557	107.6%

(* : 118.1% on passenger-car-only (excl. mini vehicles) basis)

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 FHI ended mini vehicle production in March 2012.

*3 Local line-off basis

Led by strong demand for the Forester and Impreza models, July domestic production rose year over year for the 7th straight month, setting an all-time record for the month of July. Overseas production declined from a year ago for the third month in a row, but total global production grew year over year for the 7th consecutive month, posting an all-time July production record.

Japan Sales

	July 2013		Jan-Jul 2013	
	units	2013 vs 2012	units	2013 vs 2012
Passenger vehicles	11,651	114.3%	78,267	134.8%
Mini vehicles	4,844	88.8%	33,560	64.2%
Total	16,495	105.4%	111,827	101.3%

Driven by strong sales of the Forester and other popular models including the Subaru XV, domestic sales of passenger cars increased from a year ago for the 14th straight month. Mini vehicle sales declined year over year for the third month in a row. Total Japan sales rose from the previous year for the 4th consecutive month.

Export

	July 2013		Jan-Jul 2013	
	units	2013 vs 2012	units	2013 vs 2012
Total	41,572	115.9%	258,135	114.1%

* JAMA report basis

Propelled by the continued strong sales in North America, July CBU exports set an all-time monthly record for the second straight month.