Exhibition Outline of the 65th Frankfurt Motor Show

Tokyo, July 26, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the “SUBARU VIZIV CONCEPT” and “SUBARU WRX CONCEPT” at the 65th Frankfurt Motor Show (Press day: September 10 and 11; Trade day: September 12 and 13; Open to the public from September 14 through 22, 2013).

“SUBARU VIZIV CONCEPT” is a future-generation crossover concept that represents the new design direction and technologies that will take the Subaru brand into the future. “SUBARU WRX CONCEPT” hints at the design language of the next generation Subaru WRX.

The special site on the Subaru Global Site (http://www.subaru-global.com/2013frank.html) opens today at 11:00. On September 10, this site will be updated with information relating to the Frankfurt Motor Show. This will include images of the “SUBARU VIZIV CONCEPT” and “SUBARU WRX CONCEPT”.

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SUBARU VIZIV CONCEPT

SUBARU WRX CONCEPT

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