



Subaru's North American Monthly Unit Sales Hit All-Time High in May 2013 - All-New Subaru Forester Contributes to Strong Sales -

Tokyo, June 5, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that Subaru achieved all-time monthly sales records in the U.S. and Canada in its May sales.

< U.S. Unit Sales in May 2013 >

- U.S. May sales hit an all-time monthly high with 39,892 units (up 34.2%) beating the March 2013 record of 36,701 units.
- The sales of all-new Forester launched in March were propelled by high demand marking 10,068 units (up 37.5%).
- The sales were also led by the Outback as well as the SUBARU XV* launched last year, which sold 12,270 units (up 33.5%) and 5,295 units, respectively.

< Canadian Unit Sales in May 2013 >

- In Canada, record-high monthly sales are marked with 3,603 units (up 28.6 %) in May breaking the April 2013 record of 3,562 units. Subaru achieved its highest sales ever for three months in a row.
- Same as in the U.S., the all-new Forester led the sales with 1,118 units (up 44.8%).

(* Sold under the name "SUBARU XV Crosstrek" in North America)

As committed in the company's "Confidence in Motion" brand statement, FHI will continue to pursue further growth by offering its customers Subaru's distinctive "Enjoyment and Peace of Mind" driving experience.



Subaru Forester (US specifications)