



## **Subaru Sales Hit 700,000 Units in Australia**

Tokyo, March 1, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is pleased to announce that Subaru Australia has sold the 700,000th vehicle in its 40th year of Subaru sales in Australia.

“It took 15 years for Subaru to sell its first 100,000 vehicles in Australia. The latest 100,000 has come in just 31 months.” said Nick Senior, Managing Director, Subaru Australia. “A significant number of those cars have been All-Wheel Drive, which has been widely accepted in Australia for its safety and fun driving benefits. Of course, more recently the rear-wheel drive Subaru BRZ sports coupe has been a winner for Subaru too. Whatever the technology, Australians love the durability, safety, engineering and retained value of Subarus.”, said Senior.

In Australia, Subaru posted record high sales of 40,189 units in 2012 (up 18.2% from previous year) and is poised to make another all-time record with 42,000 units in 2013.

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