



FHI Announces Organizational and Management Changes

Tokyo, March 1, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced the following organizational and management changes.

1. Organizational Change (Effective March 31, 2013)

< Discontinuation of Eco Technology Company >

FHI's Eco Technology Company is to be discontinued effective March 31, 2013 as its main businesses of Wind Turbine Generator System Business and Refuse Collector Business were transferred to other companies in July 1, 2012 and January 1, 2013 respectively and the remaining transaction is to be completed by the end of March.

2. Promoted Corporate Vice Presidents (Effective April 1, 2013)

- Takeshi Tachimori, Corporate Executive Vice President

(Current title: Corporate Senior Vice President, Chief General Manager of Subaru Overseas Sales & Marketing Div 1)

- Tatsuhiko Mukawa, Corporate Senior Vice President

(Current title: Corporate Vice President, Chief General Manager of Subaru Quality Assurance Div)

- Yasuo Kosakai, Corporate Senior Vice President

(Current title: Corporate Vice President, Chief General Manager of Subaru Customer Center)

3. Newly-appointed Corporate Vice Presidents (Effective April 1, 2013)

- Hiromi Tsutsumi, Corporate Vice President

(Current title: General Manager of Subaru Academy, Subaru Customer Center)

- Shoichiro Tozuka, Corporate Vice President

(Current title: Company Vice President of Aerospace Company)

- Toshiaki Okada, Corporate Vice President

(Current title: Senior General Manager of Subaru Global Marketing Div)

4. Retiring Corporate Vice President (Effective March 31, 2013)

- Yasuo Ueno

(Current title: Corporate Vice President, Company President of Industrial Products Company)

* Appointed as President of Subaru Logistics Co., Ltd effective April 1, 2013

5. Changes of Responsibilities of Directors (Effective April 1, 2013)

Name	New Responsibilities	Current Responsibilities
Akira Mabuchi Director Corporate Executive Vice President	Corporate Planning Dept., Business Planning Dept., Affiliated Companies Dept., China Project Office, Subaru Cost Planning & Management Div., Subaru Product & Portfolio Planning Div., Subaru Purchasing Div., Subaru Quality Assurance Div.	Corporate Planning Dept., Business Planning Dept., Affiliated Companies Dept., China Project Office, Subaru Cost Planning & Management Div., Subaru Purchasing Div., Subaru Quality Assurance Div.
Naoto Muto Director Corporate Executive Vice President	Intellectual Property Dept., Subaru Engineering Div., Subaru Technical Research Center	Intellectual Property Dept., Subaru Product & Portfolio Planning Div., Subaru Engineering Div., Subaru Technical Research Center
Mitsuru Takahashi Director Corporate Executive Vice President	Finance & Accounting Dept., Corporate Communications Dept., Business Process & Information System Management Dept., General Administration Dept., Legal Dept., Internal Audit Dept.	Finance & Accounting Dept., Corporate Communications Dept., Business Process & Information System Management Dept., General Administration Dept., Legal Dept., Internal Audit Dept., Eco Technology Company

6. Changes of Responsibilities of Corporate Vice Presidents (Effective April 1, 2013)

Name	New Responsibilities	Current Responsibilities
Shuzo Haimoto Corporate Executive Vice President	General Manager, Business Planning Dept., Company President, Industrial Products Company/ Business Process & Information System Management Dept.	General Manager, Business Planning Dept./ Affiliated Companies Dept., Business Process & Information System Management Dept.
Tatsuhiko Mukawa Corporate Senior Vice President	Senior General Manager, Subaru Engineering Div.	Chief General Manager, Subaru Quality Assurance Div.
Yasuo Kosakai Corporate Senior Vice President	Chief General Manager, Subaru Japan Sales & Marketing Div	Chief General Manager, Subaru Customer Center, Senior General Manager, Subaru Japan Sales & Marketing Div.
Masashi Takahashi Corporate Vice President	Chief General Manager, Subaru Quality Assurance Div.	Senior General Manager, Subaru Cost Planning & Management Div., Subaru Purchasing Div.
Masami Iida Corporate Vice President	Senior General Manager, Subaru Overseas Sales & Marketing Div. 2, President, Subaru of China, Ltd.	Chief General Manager, Subaru Japan Sales & Marketing Div.
Tomomi Nakamura Corporate Vice President	Senior General Manager, Subaru Global Marketing Div., Subaru Overseas Sales & Marketing Div. 1 Subaru Overseas Sales & Marketing Div. 2	General Manager, Corporate Planning Dept.

7. Responsibilities of New Corporate Vice Presidents (Effective April 1, 2013)

Name	New Responsibilities	Current Responsibilities
Hiromi Tsutsumi Corporate Vice President	Chief General Manager, Subaru Customer Center	General Manager, Subaru Academy
Shoichiro Tozuka Corporate Vice President	Company Vice President, Aerospace Company, General Manager, Production Planning Dept.	Company Vice President, Aerospace Company, General Manager, Production Planning Dept.
Toshiaki Okada Corporate Vice President	General Manager, Corporate Planning Dept.	Senior General Manager, Subaru Global Marketing Div.

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