



February 27, 2013

## FHI Announces Production, Japan Sales and Export Results for January 2013 (Flash Report)

### Production

		January 2013	
		units	2013 vs 2012
Domestic production *1	Passenger cars	49,584	132.1%
	Mini cars *2	0	—
	Total	49,584	106.9%
Overseas production *3	Passenger cars	16,748	95.7%
<b>Total</b>		<b>66,332</b>	<b>103.9%</b>

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 FHI ended mini car production in March 2012.

\*3 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan increased year over year for the 16th consecutive month, marking an all-time record for the month of January. Total Japan production posted the first year-over-year increase in two months. Overseas production dropped year over year for the 5th month in a row as inventory in North America continued to recover from shortages. Global production posted the first year-over-year growth in three months, with a record high figure for the month of January.

### Japan Sales

	January 2013	
	units	2013 vs 2012
Passenger cars *1	10,087	170.5%
Mini cars *2	3,706	42.3%
<b>Total</b>	<b>13,793</b>	<b>94.0%</b>

\*1 Excludes commercial vehicles

\*2 Includes mini trucks

With strong sales of the all-new Forester and continued high demand for the Impreza, domestic sales of passenger cars increased from a year ago for the 8th consecutive month. Total Japan sales decreased year over year for the second month in a row.

### Export

	January 2013	
	units	2013 vs 2012
<b>Total</b>	<b>26,187</b>	<b>93.4%</b>

\* JAMA report basis

Despite continued high demand for the Impreza, CBU exports from Japan decreased for the third consecutive month due to drops in the Legacy series and previous model year Forester.