



December 21, 2012

FHI Announces Production, Japan Sales and Export Results for November 2012 (Flash report)

Production

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	51,592	118.2%	503,245	157.7%
	Mini cars	0	0.0%	18,361	37.4%
	Total	51,592	100.0%	521,606	141.7%
Overseas production *2	Passenger cars	15,338	92.6%	172,746	117.4%
Total		66,930	98.2%	694,352	134.8%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan increased year on year for the 14th consecutive month, posting an all-time record for the month of November. Total domestic production slightly rose from a year ago as well, marking the 14th month of growth. Overseas production dropped for the third month in a row. Global production recorded the first year-on-year decline in 14 months.

Japan Sales

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		11,886	245.5%	96,777	144.5%
Mini cars *2		3,231	34.7%	66,761	87.5%
Total		15,117	106.7%	163,538	114.2%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the all-new Forester just launched in Japan and continued high demand for the Impreza, domestic sales of passenger cars increased from a year ago for the 6th consecutive month. Total Japan sales posted the first year-on-year increase in 4 months.

Export

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		30,496	85.3%	346,999	133.1%

* JAMA report basis

Despite continued high demand for the Impreza, CBU exports from Japan recorded the first year-on-year decrease in 10 months due to the drop in the Legacy series and current Forester models.