



## All-New Subaru Forester Orders in Japan Exceed 8,000 in First Month - Sales More Than Quadruple Monthly Target -

Tokyo, December 18, 2012 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that the orders for the all-new Forester in Japan have reached 8,149 units as of December 16 in just one month after its launch on November 13. This breaks the monthly sales target of 2,000 units by more than fourfold.

### Breakdown of the orders:

#### 1. Trim

2.0i	2.2%
2.0i-L	8.7%
2.0i-L EyeSight	32.5%
2.0i-S EyeSight	18.0%
2.0XT	2.5%
2.0XT EyeSight	36.1%

#### 2. Engine

Naturally aspirated	61.4%
Direct injected turbocharged ("DIT")	38.6%

#### 3. EyeSight

EyeSight-equipped	86.6%
-------------------	-------

#### 4. Exterior Color

Satin White Pearl	27.0%	Dark Gray Metallic	7.0%
Crystal Black Silica	24.9%	Venetian Red Pearl	6.9%
Ice Silver Metallic	19.3%	Deep Cherry Pearl	2.9%
Deep Sea Blue Pearl	9.1%	Burnished Bronze Metallic	2.9%

Customer reviews on the fourth generation Forester include:

- Fun to drive with improved driving performance
- Feels secure with the EyeSight driver-assist system
- Easy to drive with the right size and good visibility
- Impressive versatility

As shown in the strong demand and positive customer feedback, Subaru's latest SUV is making a great start with its overall enhancement in drivability, safety and versatility.



Subaru Forester (Japanese spec)  
2.0XT EyeSight, Satin White Pearl