



November 29, 2012

## Subaru Production, Japan Sales and Export Results for October 2012 (Flash report)

### Production

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	54,546	136.6%	451,653	164.0%
	Mini cars	0	0.0%	18,361	44.6%
	Total	54,546	121.1%	470,014	148.5%
Overseas production *2	Passenger cars	17,014	95.8%	157,405	120.6%
<b>Total</b>		<b>71,560</b>	<b>113.9%</b>	<b>627,419</b>	<b>140.3%</b>

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan rose year over year for the 13th consecutive month, marking the highest ever monthly production in Japan. Overseas production dropped for the second month in a row. Global production grew from the previous year for the 13th straight month, setting an all-time monthly production record.

### Japan Sales

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		8,170	141.2%	84,891	136.7%
Mini cars *2		2,610	40.2%	63,530	94.9%
<b>Total</b>		<b>10,780</b>	<b>87.8%</b>	<b>148,421</b>	<b>115.0%</b>

\*1 Excludes commercial vehicles

\*2 Includes mini trucks

With strong sales of the Impreza series, passenger car sales in Japan increased from a year ago for the 5th consecutive month. Total Japan sales dropped for the third month in a row.

### Export

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
<b>Total</b>		<b>32,844</b>	<b>103.5%</b>	<b>316,503</b>	<b>140.7%</b>

\* JAMA report basis

Led by continued high demand for the Impreza, CBU exports from Japan rose year over year for the 9th straight month.