



All-New Subaru Forester Makes Chinese Debut at 2012 Guangzhou International Motor Show

Tokyo, November 22, 2012 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that the all-new Forester has made its Chinese debut at the 2012 Guangzhou International Motor Show which opened today in Guangzhou, China.

The all-new Forester was developed with the goal to maximize its value as a true SUV. Featuring the renowned Subaru symmetrical All-Wheel Drive (AWD) system as its core technology, the fourth generation Forester offers a higher level of driving, safety and environmental performance combined with enhanced quality as an SUV delivering further improved fun-to-drive performance, utility and long-distance ride comfort.

The new Forester for the Chinese market comes standard with special features including the “Shark Fin” style radio antenna and side window chrome moldings applied around the whole perimeter to enhance its product appeal to the Chinese customers.

As Subaru’s popular SUV which makes up 50% of the brand’s sales in China, the all-new Forester is expected to continue to lead Subaru sales in the market.



All-new Subaru Forester (Chinese Spec.)

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