



August 29, 2012

FHI Announces Results for July 2012 (Flash report)

Production

		July 2012		Jan-Jul 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	50,547	177.2%	311,667	176.5%
	Mini cars	0	0.0%	18,361	65.4%
	Total	50,547	151.1%	330,028	161.2%
Overseas production *2	Passenger cars	8,108	127.2%	106,372	127.0%
Total		58,655	147.2%	436,400	151.3%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, July production of passenger cars in Japan increased from last year for the 10th consecutive month, setting an all-time monthly record for domestic production of passenger cars. Overseas production kept its momentum, recording the 11th straight month of year-on-year growth. Global production rose from a year ago for the 10th month in a row.

Japan Sales

	July 2012		Jan-Jul 2012	
	units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1	10,191	164.9%	58,072	138.7%
Mini cars *2	5,454	69.1%	52,290	112.6%
Total	15,645	111.2%	110,362	125.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Legacy and Impreza series, July passenger car sales in Japan increased from previous year for the 2nd month in a row. Total Japan sales were up from a year ago for the 10th consecutive month.

Export

	July 2012		Jan-Jul 2012	
	units	2012 vs 2011	units	2012 vs 2011
Total	35,856	160.2%	226,305	152.5%

* JAMA report basis

Due to increased deliveries of the Impreza and a recovery from last year's low production caused by the Northeastern Japan Earthquake, CBU exports from Japan grew year over year for the 6th straight month.

###