PRESS INFORMATION



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FHI Announces Results for September 2011 and 1st Half of FY 2012

(Flash Report)

Tokyo, October 26, 2011-Fuji Heavy Industries, Ltd. (FHI) announces today its production, domestic sales and export results for September 2011 and 1st half of FY 2012.

Production

		September 2011		Year to date (Jan. 1 to Sep. 30)		1st HALF of FY 2012 (Apr. 1 to Sep. 30)	
		units	11 vs 10	units	11 vs 10	units	11 vs 10
Domestic production*1	Passenger cars	33,321	90.5%	235,454	77.3%	155,469	76.3%
	Mini cars	4,810	58.1%	36,011	54.0%	22,527	55.1%
	Total	38,131	84.6%	271,465	73.1%	177,996	72.8%
Overseas production*2	Passenger cars	15,361	106.9%	112,766	97.9%	68,619	88.2%
Total		53,492	90.0%	384,231	79.0%	246,615	76.5%

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU

<September>

• The domestic production for September decreased for the twelveth consecutive month year-on-year. The ovearseas production increased year-on-year for the first time in four months and set an all-time September record.

<1st Half of FY2012>

Due to the limited production amid the difficulties in parts supply following the major earthquake in northeastern Japan, the global production for the
period April through September 2011 decreased year-on-year for the first time in two years.

●Sales in Japan

	September 2011		Year to date (Jan. 1 to Sep. 30)		1st HALF of FY 2012 (Apr. 1 to Sep. 30)	
	units	11 vs 10	units	11 vs 10	units	11 vs 10
Passenger cars*1	9,073	87.5%	56,330	84.8%	36,461	91.0%
Mini cars*2	8,450	86.2%	60,475	75.7%	37,465	72.0%
Total	17,523	86.9%	116,805	79.8%	73,926	80.3%

^{*1.}Excludes commercial vehicles

<September>

Due to the inventory shortage caused by the decreased production following the major earthquake in northeastern Japan, the domestic sales of passenger
cars for September decreased for the third consecutive month year-on-year, and total domestic sales also decreased for the twelveth consecutive month
year-on-year.

<1st Half of FY2012>

In spite of the increased sales of Forester carrying the new generation Boxer engine in the first half of FY 2012, the total sales in Japan decreased for the
first time in two years year-on-year, due to the inventory shortage caused by the decreased production following the major earthquake in northeastern
Japan.

Export

	September 2011		Year to date (Jan. 1 to Sep. 30)		1st HALF of FY 2012 (Apr. 1 to Sep. 30)	
	units	11 vs 10	units	11 vs 10	units	11 vs 10
Total	26,333	86.7%	193,277	79.9%	114,054	69.4%

^{*1.}JAMA report basis

<September>

 Due to the influence of the major earthquake in northeastern Japan, total exports from Japan in September decreased for the seventh consecutive month year-on-year.

<1st Half of FY2012>

 Total exports for the period April through September 2011 decreased year-on-year for the first time in two years, due to the influence of the major earthquake in northeastern Japan.

^{*2.}Local line-off basis

^{*2.}Includes mini trucks