



Exhibition Outline of the 64th Frankfurt Motor Show

Tokyo, August 31, 2011 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, will exhibit the "SUBARU XV" as a world premiere and the "SUBARU BRZ PROLOGUE - BOXER Sports Car Architecture II -", the technology concept of Subaru's All-new Rear-Wheel Drive Sports Car, the "SUBARU BRZ", as part of the Subaru exhibits at the 64th Frankfurt Motor Show. (Press day: September 13 and 14; Open to the public from September 15 through 25, 2011)

The press conference by New President Yasuyuki Yoshinaga is scheduled at the Subaru booth on September 13, 2011 at 9.30h

<SUBARU XV>

The Subaru XV was developed under the concept of "Urban Adventure" as a new type of crossover vehicle featuring a sporty and casual design. The XV projects the unique value Subaru aims to bring to the C-segment crossover market. With overall proportions conveying a sense of stylishness and lightness, the XV design also displays the confident presence of a crossover vehicle. Its superior drive performance and fuel efficiency are warranted by Subaru's next-generation power unit and Subaru core technologies - the symmetrical All-Wheel-Drive and advanced Subaru Dynamic Chassis Control Concept - making the XV incredibly safe and secure to drive. Subaru has made it possible to truly provide "Enjoyment and Peace of Mind" as defined in its new brand statement, "Confidence in Motion," in this new Subaru XV.

Major specifications

Body size (Overall: Length x Width x Height): 4,450x 1,780 x 1,570 mm,

Wheelbase: 2,635 mm

Power Unit: New Generation Subaru Boxer engine

(2.0-litre 4-cylinder Horizontally-Opposed engine) plus

Lineartronic (CVT)



SUBARU XV

< SUBARU BRZ PROLOGUE - BOXER Sports Car Architecture II ->

"SUBARU BRZ PROLOGUE" embodies the technology concept of the "SUBARU BRZ", currently under joint development with Toyota Motor Corporation. The architecture employs Subaru's new platform, built around its key component: the Horizontally-Opposed Boxer engine. It also features the totally new Subaru direct injection Boxer engine exclusively designed for the new sports car. The SUBARU BRZ PROLOGUE will showcase how Subaru's state-of-the-art engineering technology proposes to make the SUBARU BRZ deliver a "Pure Handling Delight" driving experience.

Major Specifications

Body size (Overall: Length x Width x Height): 4,200 x 1,770 x 1,270 mm

Wheelbase: 2,570 mm

Engine type: 2.0-liter direct injection naturally-aspirated

four cylinder Horizontally-Opposed Boxer engine



SUBARU BRZ PROLOGUE

<The special site for Frankfurt motor show>

The special site on the Subaru Global Site (<http://www.subaru-global.com/11frankfurt/teaser/>) will be updated with information relating to Frankfurt motor show. This will include teaser images of the all-new "SUBARU XV" and "SUBARU BRZ PROLOGUE" as well as a movie of Subaru's press conference.

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

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